Head, Women Engagement and Outreach

Reports To: Group Head, Engagement and Programmes

Job Overview

The position supports the Group Head, Engagement and Programmes in strategic planning and implementation of initiatives for the DADs for Life (DFL) and MUMs for Life (MFL) movements. More particularly, this role is overall responsible for engagements, events, and programmes related to the engagement, equipping, and empowering of mothers and wives in achieving CFF's vision.

Responsibilities and Duties

- Represents CFF in engagements with the public, government, and community leaders
- Strategic planning with key MFL stakeholders, including founding members and vernacular leaders.
- Lead the development and implementation of strategies to engage, equip, and empower mothers, wives and other stakeholders towards achieving CFF's vision
- Engaging individuals and organisations to grow the DFL and MFL movements. For example, through collaborations and fundraising.
- Manage yearly budget for MFL events and operations
- Supervise team members' welfare and performance
- Collaborate with Programmes Department to develop programmes that meet the needs of the community
- Conceptualize and develop public education materials, collaterals, programmes and services; and manage its execution with government and community partners
- Weekend engagements are expected at times.
- Any other duties as required time to time in support of the organisation.

Qualifications and experiences

- Diploma or above.
- More than 7 years of related experience.
- Event management and public speaking.
- Familiarity with fathering and mothering-related programmes.
- A team-player and works in a timely professional manner in a family-centric work environment.
- Experience with parent support groups and/or working with volunteers and multiple stakeholders.
- Social media savviness a plus.

Email your resume to joinus@fathers.com.sg by 13 October 2023.